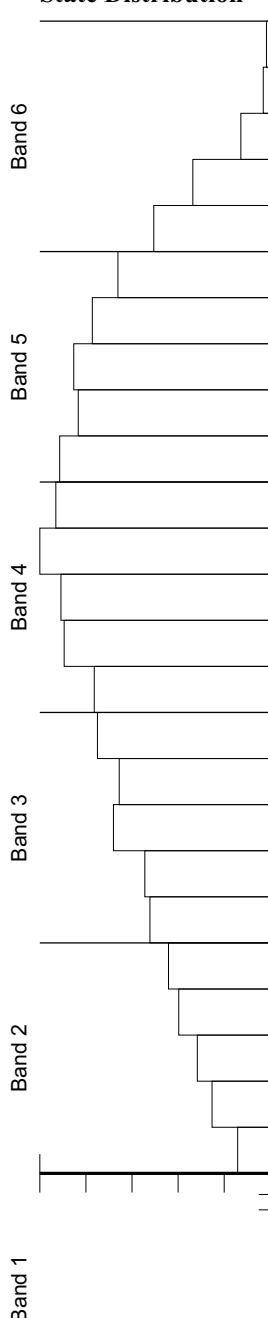


2014 Course Report



Business Studies

State Distribution



The typical performance in this band:

Band 6 Demonstrates comprehensive knowledge and understanding of business functions and operations. Critically analyses the nature, role and structure of business. Evaluates the effectiveness of management responses to internal and external influences that affect business. Interprets and applies specific numerical data to analyse and solve business problems and predict future trends. Synthesises contemporary business issues when evaluating management responses and strategies. Clearly communicates using business terminology, concepts and comprehensive case studies in a variety of appropriate formats.

Band 5 Demonstrates thorough knowledge and understanding of business functions and operations. Analyses the nature, role and structure of business. Analyses management responses to internal and external influences that affect business. Interprets and applies numerical data to analyse and solve business problems and predict future trends. Applies contemporary business issues when analysing management responses and strategies. Communicates using business terminology, concepts and comprehensive case studies in a variety of appropriate formats.

Band 4 Demonstrates knowledge and some understanding of business functions and operations. Explains the nature, role and structure of business. Explains management responses to internal and external influences that affect business. Interprets and applies numerical data with some analysis to solve business problems. Summarises contemporary business issues with some analysis of management responses and strategies. Communicates using business terminology, concepts and comprehensive case studies in descriptive formats.

Band 3 Demonstrates basic understanding of business functions and operations. Describes the nature, role and structure of business. Describes management responses. Refers to numerical data when solving business problems. Displays limited analysis of contemporary business issues. Communicates using basic business terminology in simple formats.

Band 2 Demonstrates limited understanding of business functions and operations. Demonstrates limited knowledge of the nature, role and structure of business. Identifies management responses. Uses elementary numerical data. Shows limited communication skills.

Band 1 A mark in this band indicates that the student has achieved below the minimum standard expected.

The candidature of this course was 15,993.

