

2003
HIGHER SCHOOL CERTIFICATE EXAMINATION

Industrial Technology Multimedia Industries

General Instructions

- Reading time 5 minutes
- Working time $1\frac{1}{2}$ hours
- Write using black or blue pen
- Draw diagrams using pencil
- Board-approved calculators may be used
- Write your Centre Number and Student Number at the top of this page and pages 5, 9, 17 and 21

Total marks - 100

Section I Pages 2–13

60 marks

- Attempt Questions 1–3
- Allow about 55 minutes for this section

Section II Pages 17–23

40 marks

- Attempt Questions 4–5
- Allow about 35 minutes for this section

Section I

60 marks Attempt Questions 1–3 Allow about 55 minutes for this section

Answer the questions in the spaces provided.

Marks **Question 1** (20 marks) IND-TECH is a large company situated in the inner city, operating in the multimedia industry specialising in high quality products and/or services. For a variety of reasons the company has decided to purchase and relocate to a new site, 200 km from its present inner city site. Identify TWO issues that may have influenced the decision to relocate. 2 (a) Outline TWO environmental responsibilities that must be dealt with when 2 IND-TECH vacates the present site.

Question 1 continues on page 3

Que	estion 1 (continued)	Marks
(c)	Discuss TWO factors that IND-TECH should consider when choosing the alternative site.	4
(d)	Identify and describe TWO occupational health and safety (OHS) issues that IND-TECH would need to review/develop for the new workplace.	4

Question 1 continues on page 4

End of Question 1

Ind	HIGHER SCHOOL CERTIFICATE EXAMINATION ustrial Technology ltimedia Industries						C	entre	e Nu	mber
Secti	on I (continued)						Stu	ıden	t Nu	mber
Ques	etion 2 (20 marks)								M	arks
	agement at IND-TECH has decided to upgrade the location.	level (of n	necl	nani	sation	ı as p	art o	f	
(a)	Define the term <i>mechanisation</i> .									2
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(b)	Outline an aspect of IND-TECH's operations upgraded mechanisation.	that	cou	ıld 1	be i	nvest	igate	d fo	r	2
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Question 2 continues on page 6

197a – 5 –

		Marks
Ques	stion 2 (continued)	
(c)	Describe TWO methods of evaluating the effects of upgraded mechanisation on IND-TECH's operation.	4
(d)	Upgraded mechanisation will require staff training. Outline the advantages for IND-TECH and its workers of accessing training programs.	4

Question 2 continues on page 7

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End of Question 2

Industrial Technology Multimedia Industries			C	entre	e Nui	mber
Section I (continued)			Stı	uden	t Nu	mber

Question 3 (20 marks)

Please turn over

197b - 9 -

Question 3 (20 marks)

(a) The following extract is from a draft report that was produced using computer software.



Half-Yearly Production Report January 2003 – June 2003

Production rate summary						
Month	Year	Production rate (units)				
January	2003	270				
February	2003	300				
March	2003	325				
April	2003	335				
May	2003	340				
June	2003	370				

Growth in production is due to:

- Improved technology
- Better training
- Fewer accidents in the workplace
- Increased access to raw materials

Page 1

(i)	Name a computer software application that could have been used to produce this report.	1
(ii)	Identify FOUR formatting features that have been used in the production of this report.	2

Question 3 continues on page 11

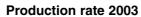
(iii) (1) Use the information from the production report to:

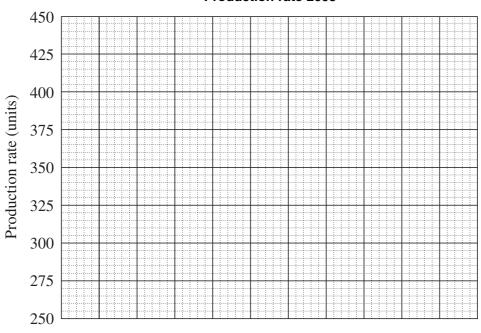
3

2

4

- produce a graph that shows the monthly production rate (indicate the months on the horizontal axis);
- graph the average monthly production rate (January–June).
- (2) Assuming the production trend continues, indicate on the graph the predicted production rate for September 2003.





Months

(b)	Materials handling injuries make up 40% of workplace injuries. Describe a procedure IND-TECH could implement to communicate improved materials handling strategies to its employees.

Question 3 continues on page 12

(c) IND-TECH has been commissioned by a real-estate organisation to develop a multimedia presentation that will support the marketing of one of their properties. Shown below is a CD that will be used in the final presentation.



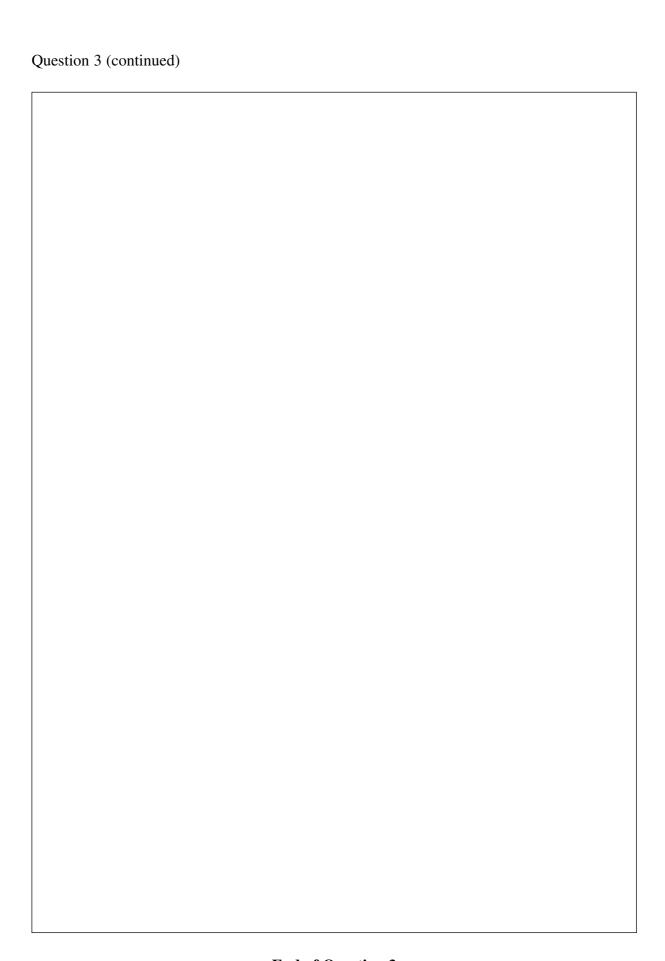


CD advertising a real-estate promotion

Based on your study of the multimedia industry, use the space provided on page 13 to graphically represent the process used in developing the multimedia presentation on the CD shown. In your answer you should:

- show the sequencing of the components and/or processes;
- name each piece of equipment used;
- state the process carried out with each piece of equipment;
- indicate where quality control would occur, and what would be checked.

Question 3 continues on page 13



Industrial Technology Multimedia Industries Section II						Centro		
Atte	narks empt Questions 4–5 w about 35 minutes for	this section				Studen	t Nui	mber
Ans	wer the questions in the s	paces provided.						
Que	stion 4 (20 marks)						M	arks
(a) (b)	Multimedia is a term multimedia. The devices shown belothe table.				 			2
	Digital camera	Used for		n		oles of on software		

Question 4 continues on page 18

198 – 17 –

Scanner

Que	stion 4 (continued)	Marks
(c)	When preparing material for publication, an author must be aware of the implications of using copyright material.	4
	Define <i>copyright</i> , and explain the responsibilities of an author wishing to use copyright material.	
(d)	File types are often defined by the addition of a suffix. Compare the characteristics and features of files with the following suffixes:	4
	• bmp	
	• tif/tiff	
	• jpg/jpeg	

Question 4 continues on page 19

(e)	IND-TECH is planning to develop a website. The success of this website will depend on how well the content is presented.	8
	Identify and discuss a range of features that IND-TECH needs to address in the design phase of the website development.	

End of Question 4

2003 HIGHER SCHOOL CERTIFICATE EXAMINATION Industrial Technology Centre Number Multimedia Industries Section II (continued) Student Number Marks **Question 5** (20 marks) (a) The ability to access multimedia presentations from the Web relies on bandwidth. 2 Define the term *bandwidth*. (b) Describe a method of ensuring that multimedia presentations can be effectively 2 downloaded from the Web. Outline different factors which effect the performance of each of the three 3 hardware devices listed below: HDD Video card CD burner

Question 5 continues on page 22

5

(d)



practices. From the illustration shown, identify a range of poor work practices and recommend methods of rectifying them.

To achieve an effective workplace, an operator must observe correct work

Question 5 continues on page 23

(e)	Analyse methods that could be used to efficiently transmit large files, containing sounds and images, over the Internet.	8

End of paper