

2010 HSC Industrial Technology Multimedia Technologies Marking Guidelines

Section I

Question	Answer
1	D
2	D
3	В
4	В
5	С
6	В
7	В
8	A
9	С
10	С



Section II

Question 11

Criteria	Marks
Indicates how a way file could be optimised for use on the web	1

Question 12

Criteria	Marks
Shows how streaming and downloading are similar or different	2
Indicates a feature of one method	1

Question 13

Criteria	Marks
Indicates advantages of using CSS to develop websites	2
Indicates an advantage of using CSS to develop websites	1



Question 14

Criteria	Marks
Recognises and names two categories of compression AND	2
Provides characteristics and features of types	3
Recognises and names two categories of compression AND	2
Provides characteristics and features of ONE type	2
Recognises, names and indicates a feature of a compression type	1

Question 15

Criteria	Marks
Provides the characteristics and features as well as the advantages and disadvantages of using vector and bitmapped images in multimedia presentations	3
Sketches in general terms advantages and disadvantages for each image type in a multimedia presentation	2
Recognises and names an advantage or disadvantage of each image type	1

Question 16

Criteria	Marks
• Provides characteristics and features of the procedures that need to be followed when developing a website for a client	4
• Provides characteristics and features of most procedures that need to be followed when developing a website for a client	3
• Sketches in general terms most procedures that need to be followed when developing a website for a client	2
• Lists some procedures that need to be followed when developing websites	1



Section III

Question 17 (a)

Criteria	Marks
• Sketches in general terms environmental factors which may impact on expansion	3
• Identifies environmental factors which may impact on expansion	2
• Identifies an environmental factor which may impact on expansion	1

Question 17 (b)

Criteria	Marks
• Analyses the relationships between the structural, technical and personnel issues that need to be considered prior to relocating	10–12
• Shows the relationship between structural and technical OR structural and personnel OR technical and personnel issues prior to relocating	7–9
Provides features of structural and technical OR structural and personnel OR technical and personnel issues	4–6
Outlines the structural or technical or personnel issues	1–3

Industrial Technology Multimedia Technologies

2010 HSC Examination Mapping Grid

Question	Marks	Content	Syllabus outcomes
Section I	1		
1	1	Graphics – file format	H4.3
2	1	Text – fonts and formatting	H5.1
3	1	Video editing – special effects	H4.3
4	1	Multimedia design – storyboard	H4.3
5	1	WWW – history and development	H1.3
6	1	WWW – development	H1.3
7	1	WWW text hyperlinks	H4.3
8	1	Video connection speed	H3.2
9	1	WWW text pdf	H4.3
10	1	Graphics – file size	H4.3
Section II			
11	1	Graphics file size compression	H4.1
12	2	Video - streaming	H4.3
13	2	Text - CSS	H4.3
14	3	Video compression	H4.3
15	3	Graphics images	H1.2
16	4	Authoring	H3.2, H5.1
Section III			
17 (a)	3	Environmental and Sociological considerations	H7.1, H1.1
17 (b)	12	Structural considerations, Technical considerations, Personnel considerations	H1.1, H7.1, H7.2