

2012 HSC Food Technology Marking Guidelines

Section I

Multiple-choice Answer Key

Question	Answer
1	A
2	D
3	С
4	A
5	В
6	A
7	В
8	С
9	В
10	В
11	D
12	С
13	A
14	С
15	В
16	С
17	D
18	A
19	D
20	В



Section II

Question 21 (a)

Criteria	Marks
Recognises and names a suitable career opportunity available in the nominated organisation when expanding its operations and gives a reason	2
Recognises and names a career opportunity available in the nominated organisation when expanding its operations	1

Question 21 (b)

Criteria	Marks
Makes evident ways of responding to consumer demand/s and their relationship to the development of value-added foods for the nominated organisation	4
Provides characteristics and features of consumer demand/s and/or related to value-added food(s), which may be related to the nominated organisation	2–3
Provides general information on consumer influences/demands and/or value-added foods	1

Question 21 (c)

Criteria	Marks
• Clearly states cause and effect of the development of value-added products and their economic impact(s) on the nominated organisation	4
• Provides characteristics and features of economic impact(s) with some link to value-added foods and/or the nominated organisation	2–3
Provides general information on economic impact(s) and/or value-added foods	1



Question 22 (a)

	Criteria	Marks
•	States meaning and essential qualities of the term 'quality control'	1

Question 22 (b)

Criteria	Marks
• Provides a range of quality control procedures relevant to the flowchart and makes a relationship between the identified quality control procedures and a safe and high-quality product	5
• Provides some quality control procedures relevant to the flowchart and/or links a quality control procedure(s) with a safe and/or high-quality product	3–4
Names a quality control procedure from the flowchart and/or provides some general information on quality control	1–2

Question 23 (a)

Criteria	Marks
Provides a reason for preserving foods	1

Question 23 (b)

Criteria	Marks
• Provides characteristics and features of TWO methods for the removal of water to produce dried foods. Provides relevant examples for each method	4
Provides characteristics and features of ONE method for the removal of water to produce dried foods. Provides relevant example(s) OR	3
• Sketches in general terms TWO methods for the removal of water to produce dried foods. Provides example(s)	
Sketches in general terms ONE method for the removal of water to produce dried foods. Provides example(s)	2
 Provides general information on drying AND/OR Gives examples of dried foods 	1



Question 23 (c)

Criteria	Marks
Clearly states the cause and effect of a fermentation process used in the manufacture of a named food product	4
Provides characteristics and features of a fermentation process and correctly links this to the manufacture of a food product	3
• Sketches in general terms a fermentation process and correctly links this to the manufacture of a food product	2
• Provides general information on fermentation and/or provides examples of fermented food products.	1

Question 24

Criteria	Marks
• Draws and relates implications of the strengths, weaknesses, opportunities and threats for the proposed online shopping site Oz E-foods, to sell an extensive range of fresh food products directly to consumers	7
• Provides characteristics and features of strengths, weaknesses, opportunities and threats for proposed online shopping site Oz E-foods, to sell directly to consumers	5–6
Sketches in general terms strengths and/or weaknesses and/or opportunities and/or threats for proposed online shopping site Oz E-foods, to sell directly to consumers	3–4
Identifies SWOT and/or provides some relevant elements of SWOT	1–2

Question 25 (a)

Criteria	Marks
Recognises and names a type of food product development represented by the new range of crisps and provides a reason for naming this type of food product development	2
Recognises and/or names a type of food product development represented by the new range of crisps	1



Question 25 (b)

Criteria	Marks
• Clearly states the relationship between a range of nutritional modifications and associated health benefits	4
• Provides characteristics and features of suitable way(s) this product could be nutritionally modified to gain health benefit(s)	3
Sketches in general terms ways the product could be modified to gain health benefits	2
 Provides general information on nutritionally modified food(s) OR Names a way to nutritionally modify this product 	1

Question 26 (a) (i)

Criteria	Marks
Defines the term overweight	1

Question 26 (a) (ii)

Criteria	Marks
Defines the term obesity	1

Question 26 (b)

Criteria	Marks
Clearly states the cause and effect of economic costs associated with obesity	4
Provides characteristics and features of economic costs associated with obesity	3
Provides characteristics and features of an economic cost associated with obesity	2
OR	2
Sketches in general terms economic costs associated with obesity	
Lists economic costs	
OR	1
Provides general information on obesity or economic costs	



Question 26 (c)

Criteria	Marks
Makes the relationship between levels of physical activity and nutrient intake and overweight and/or obesity evident and analyses with reference to the table	5–6
• Provides characteristics and features of physical activity and nutrient intake contributing to overweight and/or obesity. Some link(s) to the table	3–4
Provides general information on physical activity, nutrition, overweight or obesity	1–2



Section III

Question 27 (a)

Criteria	Marks
Indicates the main features of how the identified product meets a consumer need	2
General information about identified product OR one need	1

Question 27 (b)

Criteria	Marks
Provides reasons in favour of both packaging design and choice of materials to ensure optimum quality for the identified food product	5
Provides characteristics and features of both packaging design and choice of materials to ensure quality for the identified food product	3–4
Sketches in general terms features of packaging design and/or materials with some links to the identified food product	1–2

Question 27 (c)

Criteria	Marks
Puts forward a range of suitable promotional strategies for the identified food product	8
Clearly supports ethically suitable strategies with reasons	
Puts forward suitable promotional strategies for the identified food product	6–7
Provides link(s) between suggested strategies and ethical issues	
Provides characteristics and features of promotional strategy(ies) for identified food product	4–5
Sketches in general terms a promotional strategy for identified food product	3
General information on promotional strategies and/or advertising	1–2



Section IV

Question 28

Criteria	Marks
Makes evident the relationship between an extensive range of strategies used by Australian food producers and manufacturers and their impact on the environment	13–15
• Provides relevant examples, uses appropriate terminology in a logical and cohesive response	
Makes evident the relationship between a range of strategies used by Australian food producers and/or manufacturers and their impact on the environment	10–12
Provides examples and correct terminology	
Provides characteristics and features of strategies used by Australian food producers and/or manufacturers to minimise their impact on the environment	
Uses examples	7.0
OR	7–9
• Shows a relationship between strategies used by Australian food producers and/or manufacturers to minimise their impact on the environment	
Uses examples	
Sketches in general terms strategies used by Australian food producers and/or manufacturers to minimise their impact on the environment	4–6
Provides general information on environmental impacts of Australian food producers and/or manufacturers	1–3

Food Technology

2012 HSC Examination Mapping Grid

Section I

Question	Marks	Content	Syllabus outcomes
1	1	Nutritional Status/Heart disease	H2.1
2	1	Preservation Principles (PH) yoghurt	H4.2
3	1	Emerging Technology (GM Foods)	H1.2
4	1	Reason is FPD (Societal change)	H1.3
5	1	Role of supplements (Iodine)	H2.1
6	1	Characteristics of equipment (centrifuge)	H1.1
7	1	Personal expertise (multi-skilling in AFI)	H1.3
8	1	Nutritional Status (lifestyle cultural)	H2.1
9	1	Diet/health in Aust (malnutrition)	H2.1
10	1	AFI Sectors/Working conditions	H1.2
11	1	Preservation processes – Freezing	H4.2
12	1	Legislation/labelling	H1.2
13	1	FPD – Product specifications	H1.3
14	1	Preservation/Spoilage/Micro-organism	H4.2
15	1	FFD – Product Planning/Product cycle	H1.3
16	1	Nutritional Status – Diabetes (GI)	H2.1
17	1	FPD – Marketing plans/Price structure	H1.3
18	1	Government policy/Legislation Acts	H1.2
19	1	Role of Additives (Use A-margarine)	H1.1
20	1	AFI – Advisory groups	H1.2

Section II

Question	Marks	Content	Syllabus outcomes
21 (a)	2	Aspects of AFI – Career opportunities	H3.1, H1.4
21 (b)	4	AFI – Value added foods	H3.1
21 (c)	4	AFI – Value added foods	H3.1
22 (a)	1	Food Manufacture – Quality control	H1.1
22 (b)	5	Food Manufacture – Flow chart	H1.1
23 (a)	1	Food Manufacture – Preserving	H4.2
23 (b)	4	Food Manufacture – Dehydration	H4.2
23 (c)	4	Food Manufacture – Fermentation	H4.2
24	7	Food Product Development – SWOT Analysis	H1.3
25 (a)	2	Food Product Development – Types of Food Product Development	H1.3
25 (b)	4	Food Product Development – Nutritional Modification	H1.3
26 (a)	2	Contemporary Nutrition Issues - Obesity, overweight	H2.1
26 (b)	4	Contemporary Nutrition Issues – Economic costs	H2.1
26 (c)	6	Contemporary Nutrition Issues – Analysis Obesity/Overweight	H2.1



Section III

Question	Marks	Content	Syllabus outcomes
27 (a)	2	Integrated Question (3 core) (FPD), (FM), (CNI)) Developed a Food Product (FPD)	H4.1
27 (b)	5	Packaging Design/Materials (FM)	H4.2
27 (c)	8	Promotional Program (FPD) Ethical Issues (CNI)	H2.1, H3.1

Section IV

Question	Marks	Content	Syllabus outcomes
28	15	Integrated Question AFI (10), FPD (5) (2 core areas) Environmental impact	H1.2