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Business managers may use a number of different strategies to ensure professional development and improvement of employees.

One basic strategy would be to give a talk to the employees informing them about professionalism in the work place, speaking about different techniques and styles of work.

He could then monitor the employees to check that these techniques and styles are being put into practice.

The business manager could develop a professional code of conduct that must be followed by all employees.

The manager could give a practical training course to the employees outlining how professional work is correctly undertaken; during this training course workers could be asked to demonstrate what they have learnt.

Employees can be monitored and given feedback, and after a certain period of time can be monitored again and be checked that the feedback has been

taken in. If there has been no improvement and no professional improvement is detected then perhaps a one on one talk with the employee on how they can effectively work as professionally as possible.

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