

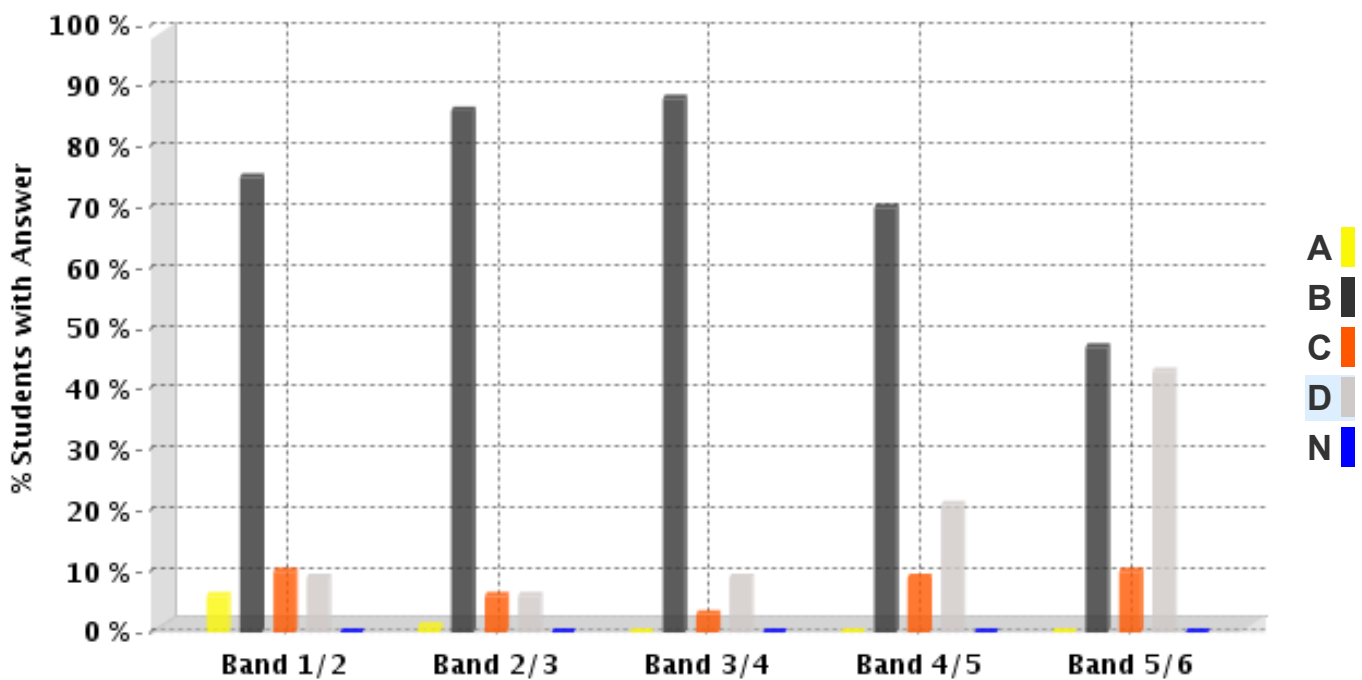
## Question 6

A business develops a shirt made from fabric which never stains or looks crushed. It then runs an advertising campaign to inform people about this product.

What type of approach is this?

- A  Industrial
- B  Marketing
- C  Production
- D  Selling

### HSC Statistics on this Question:



	Band 1/2	Band 2/3	Band 3/4	Band 4/5	Band 5/6
<b>A</b>	6%	1%	0%	0%	0%
<b>B</b>	75%	86%	88%	70%	47%
<b>C</b>	10%	6%	3%	9%	10%
<b>D</b>	9%	6%	9%	21%	43%
<b>N</b>	0%	0%	0%	0%	0%

The table and graph show, for the groups of students whose marks in the examination corresponded to the borderline between two bands, what percentages of each group selected the responses A, B, C and D. N is used to identify: No valid response.