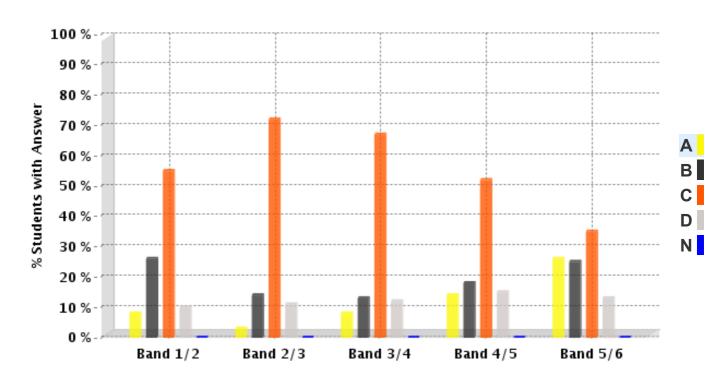
2012 Business Studies

Question 8

What would be the best strategy for a business to increase its gross profit?

- A </ Use cost centres
- **B** × Reduce fixed costs
- $C \times Minimise expenses$
- $D \times$ Use sale and leaseback



HSC Statistics on this Question:

Band 1/2 Band 2/3 Band 3/4 Band 4/5 Band 5/6

A 8%	3%	8%	14%	26%
B 26%	14%	13%	18%	25%
C 55%	72%	67%	52%	35%
D 10%	11%	12%	15%	13%
N 0%	0%	0%	0%	0%

The table and graph show, for the groups of students whose marks in the examination corresponded to the borderline between two bands, what percentages of each group selected the responses A, B, C and D. N is used to identify: No valid response.