Question 12 (5	marks
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There is growing consumer demand for innovative products that enhance the quality of life.	5
Explain a range of factors that contribute to the success of these products.	
Environmental impact is a huge factor for success these day	
as the new generation that will	
be running this world are obsest with global warming.	
New technology is enother factor that is constantly enhacing the	
way products perform perform	
and can ultimatly enhance our	

life