

Start here.

Q14

a) The designer would have to make multiples of the product. They would have to put surveys out to see what the public are interested in and whether to make it look better and modern. They would have to try new things with the product to see if they work with it or not. They could also see if the newest technology could fit into their product. The designer would also have to use a method to see what works and what doesn't with their product.

b) It may be necessary to develop a product because it may not be modern. It could also be that the consumers are looking for the new technology and the latest thing on the shelves. The consumers want to see the next big thing and what it can do that is bringing us closer to the future. All other products keep getting bigger so every other designer has to keep making their product with new things and better technology to keep the customers ~~happy~~ looking forward to what is going to be there next idea and improvement.

