

Section II (continued)

Question 19 (4 marks)

- (a) Outline TWO reasons why a business should follow sustainable work practices. 2

Sustainable work practices are necessary as, it is everyone's responsibility to conserve the Earth's diminishing resources as well as, being sustainable is appreciated by consumers which will enhance the business's reputation leading to, high profit and retained customers.

- (b) How can technology be used to contribute to sustainable work practices? 2

Adopting technology that is energy efficient will essentially, reduce our human's carbon footprint (that contributes to global warming) and limit our resources usage and wastage which thereby, ensures that our resources are not compromised substantially for future generations. Examples of sustainable technology include, ~~timed~~ timed ad fans ~~as well as,~~ ~~reducing~~ ~~energy~~ ~~usage~~ ~~computers~~ ~~to~~ ~~turn~~

Please turn over

* as well as, computers to limit paper usage.