

Examination

..... Question 29 .....
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Section	Part	Question Number
LU		29

Date

..... 10/11/11 .....
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Number of booklets  
used for this question

1
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### Instructions

- Write your Centre Number and Student Number at the top of this page.
- In the boxes provided write the name and date of this examination, and the number(s) of the question(s) attempted in this booklet.
- If you have not attempted the question, you must still hand in the Writing Booklet, with the words 'NOT ATTEMPTED' written clearly on the front cover.
- Write using black or blue pen. (Black pen is recommended.)
- You may ask for an extra Writing Booklet if you need more space.
- **You may NOT take any Writing Booklets, used or unused, from the examination room.**

Start here.

The extent to which food manufacturers and ~~product~~ food product developers have responded to these societal changes are:

listening to the demands of consumers and are producing healthy 'on-the-go' food products which enables convenience for consumers. eg: microwavable meals by 'healthy choice' the packaging is easy and the instructions are ~~also~~ easy. These microwavable meals provide the food in a reusable bowl with a fork/spoon provided. All there is to do is have the consumer put the meal in the microwave. These meals are healthy and often nutritious providing consumers with the right nutrients needed.

Foods are now available in bulk ~~or~~ ~~in~~ family size or individual servings, this caters for all ~~of~~ size families. Which allows food to not go to

waste and isn't cost effective.

Food product developers are producing fortified foods which are full of omega 3 fatty acids, fibre, antioxidants and probiotics. these minerals provide consumers with a reliable food product where they are able to consume the necessary minerals for the body to function properly.

Fibre allows the bowels to flow properly, probiotics help fight unwanted bacteria within the body, antioxidants, revives the body and helps with bodily functions.

These fortified food products are recent developments, are often expensive but are a healthy option for those on the go. A fortified food product is 'yogurt'.

~~Through these examples it~~  
~~shows~~

Additional writing space on back page.

✓ A wide variety of vitamins are being produced within the food industry for people who are not intaking the right nutrients.

~~through these examples~~  
the food labels

Food manufacturers are producing more low-fat products / fat free products / sugar free products. These types of products capture the consumers' ~~eyes~~ eyes, giving the ~~the~~ idea that these food products are a healthier option.

Through these examples it shows us that the food manufacturers and food product developers have gone to great extent to respond to these societal changes.

You may ask for an extra Writing Booklet if you need more space.