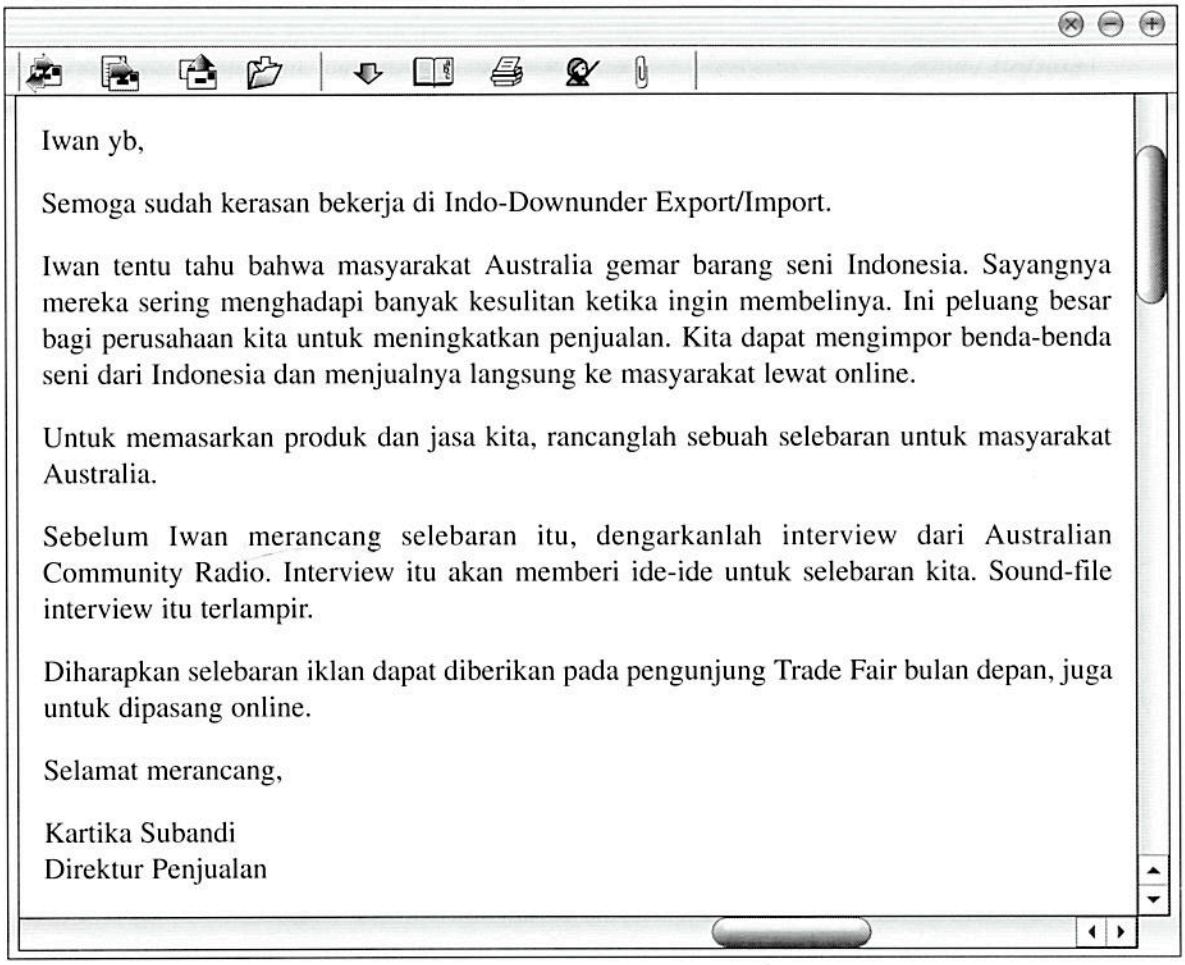
Question 5 (8 marks)

READ Text 6 and LISTEN to Text 7 (Track 4). Pause the CD and then answer the question that follows.

Text 6 – Email



Iwan yb,

Semoga sudah kerasan bekerja di Indo-Downunder Export/Import.

Iwan tentu tahu bahwa masyarakat Australia gemar barang seni Indonesia. Sayangnya mereka sering menghadapi banyak kesulitan ketika ingin membelinya. Ini peluang besar bagi perusahaan kita untuk meningkatkan penjualan. Kita dapat mengimpor benda-benda seni dari Indonesia dan menjualnya langsung ke masyarakat lewat online.

Untuk memasarkan produk dan jasa kita, rancanglah sebuah selebaran untuk masyarakat Australia.

Sebelum Iwan merancang selebaran itu, dengarkanlah interview dari Australian Community Radio. Interview itu akan memberi ide-ide untuk selebaran kita. Sound-file interview itu terlampir.

Diharapkan selebaran iklan dapat diberikan pada pengunjung Trade Fair bulan depan, juga untuk dipasang online.

Selamat merancang,

Kartika Subandi
Direktur Penjualan

Question 5 continues on page 9

You may make notes in this space.

patung bali
kayu

untuk masuk ke Australia
↳ harus menjalan process
↳ mahal.

collection needed.

Problems.

Marks

Question 5 (continued)

5. *Anda Iwan. Berdasarkan email dan wawancara itu tulislah naskah selebaran yang mempromosikan perusahaan Anda. Tulislah kurang-lebih 120 kata dalam bahasa INGGRIS.* **8**

You are Iwan. Based on the email and the interview, write the text for your flyer promoting your company. Write approximately 120 words in ENGLISH.

Want to import goods from Indonesia with out all the fuss? extra money? and time consuming?

Contact Indo-Downunder Eport/import. We know and understand our customers wells You are sick of having to pay extra and go through the long process of quarantine! I am the solution.

You can use our website or come to the trade fair and select products or even request something not in our catalouges! We will specialise prices and traveling dates just to suit your needs. So if you are interested in obtaining some uniqve indonesian artifacts such as stone sculpures from Bali or wooden furniture without the hassle then contact me, Iwan!

Contact me on: 123 456 789 or my email at iwan@gmail.com.

56 words.

110 words

End of Question 5

You may make notes in this space.