a) A designer would complete many tasks to determine whether an existing product needs further development such as task to further improve upon the design.

- Researching further to find other products on the market so the designer can approve upon his design.
- Surveying the general public to find out what the public thinks about your design and how it can approve. Ask other designers for advice and guidance of the design. Studies in to ergonomic and the environment to create a better product.

b) It is necessary to further develop an existing design product even though the model is functional and aesthetically appealing to society because models can be further changed and remade to work more efficiently and can be created to be more aesthetically pleasing. The existing product can be re-shaped and re-formed to create better more retaining designs. Products that are still produced and there is a new design can be presented to a further change to create more effective functional designs. It is necessary to create and remake products to present the society with a change in designs.
Designs can be altered and changed to create better products of the former designs. The designs can remain aesthetically appealing and still have further designed in the functional area.

For example, a computer maybe aesthetically pleasing appealing and functional, but the designer wants the computer to run faster and more efficiently for the user. So he takes the product back and re-designs it so it runs more efficiently.