



BOARD OF STUDIES
NEW SOUTH WALES

HIGHER SCHOOL CERTIFICATE EXAMINATION

2000

FOOD TECHNOLOGY

3 UNIT (ADDITIONAL)

(25 Marks)

*Time allowed—One hour
(Plus 5 minutes reading time)*

DIRECTIONS TO CANDIDATES

- **Section I** (10 marks) Attempt ONE question.
- **Section II** (15 marks) Attempt ONE question.
- Answer each question in a SEPARATE Writing Booklet.
- You may ask for extra Writing Booklets if you need them.

SECTION I

(10 Marks)

Attempt ONE question.

Answer the question in a SEPARATE Writing Booklet.

EITHER

QUESTION 1

A number of companies develop organic foods to meet the needs of some consumers.

- (a) Define *organic foods*.
- (b) Discuss how the following factors have influenced consumer demands for organic foods:
 - (i) health;
 - (ii) environment;
 - (iii) price.
- (c) Identify and discuss industry guidelines and government legislation in relation to organic foods.

OR

QUESTION 2

A food company has decided to develop a 'new millennium' sports drink.

Discuss this decision with reference to the following aspects:

- market research
- consumer demands
- technological development

SECTION II

(15 Marks)

Attempt ONE question.

Answer the question in a SEPARATE Writing Booklet.

EITHER

QUESTION 3

The Dietitians' Association of Australia is attempting to modify consumer choices by promoting the *Seven-a-Day* program. This program encourages Australians of all ages to eat at least two serves of fruit and five serves of vegetables a day.

Discuss this program strategy in relation to:

- (a) health concerns;
- (b) lifestyle and culture;
- (c) availability of resources;
- (d) current Australian dietary guidelines.

OR

QUESTION 4

A company wishes to import a pre-packaged food product into Australia.

- (a) Outline Australian government legislation relating to imported pre-packaged foods.
- (b) Discuss why a company would make the decision to sell imported pre-packaged foods in Australia.
- (c) Analyse factors that determine whether consumers will purchase the imported food, or an equivalent Australian product.

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