

**2012 HIGHER SCHOOL CERTIFICATE EXAMINATION
Business Studies**2012 HSC - Business Studies
Band 2/3
Sample 3 Question 21**Section II****40 marks****Attempt Questions 21–24****Allow about 1 hour and 15 minutes for this section**

Answer the questions in the spaces provided. These spaces provide guidance for the expected length of response.

Question 21 (8 marks)

- (a) How might a business benefit when an operations manager acts in an ethically and socially responsible manner? Support your answer with relevant examples. **4**

The business will have a better reputation from this behaviour encouraging more people to come to their business and this behaviour could be seen by the business giving to charity or having environmentally friendly goods and products

- (b) Why might a business be resistant to meeting its corporate social responsibilities? **4**

They may not be able to afford the proper OHS that the workers require to perform tasks and activities in the business.