

**2012 HIGHER SCHOOL CERTIFICATE EXAMINATION
Business Studies**2012 HSC - Business Studies
Band 3/4
Sample 2 Question 21**Section II****40 marks****Attempt Questions 21–24****Allow about 1 hour and 15 minutes for this section**

Answer the questions in the spaces provided. These spaces provide guidance for the expected length of response.

Question 21 (8 marks)

- (a) How might a business benefit when an operations manager acts in an ethically and socially responsible manner? Support your answer with relevant examples. **4**

The business will have a good reputation for it and the products made will be done in the right way. Testing their products on non-living things rather than animals.

- (b) Why might a business be resistant to meeting its corporate social responsibilities? **4**

They may not have the money to do so. They may be too focused on just selling the product. They feel as though they don't have to because they don't get anything in return.