

2012 HIGHER SCHOOL CERTIFICATE EXAMINATION
Business Studies

2012 HSC - Business Studies
Band 3/4
Sample 3 Question 21

Section II

40 marks

Attempt Questions 21–24

Allow about 1 hour and 15 minutes for this section

Answer the questions in the spaces provided. These spaces provide guidance for the expected length of response.

Question 21 (8 marks)

- (a) How might a business benefit when an operations manager acts in an ethically and socially responsible manner? Support your answer with relevant examples. 4

The Business will ~~the~~ benefits will definitely improve, as its reputation of being responsible in an ethically and socially manner. It would ~~increase~~ ^{increase} a positive relationship with consumers/stakeholders. This ~~factor~~ ^{the} will benefit the internal of a business as it is a positive attitude of interdependence with the other key business functions. ~~functions~~, the employees/~~each~~ employers will be treated fairly ~~best~~ and will respond in a better way to their work.

- (b) Why might a business be resistant to meeting its corporate social responsibilities? 4

Business may be ~~quite~~ resistant to meeting its corporate social responsibilities because it can be time consuming and a distraction to the business. Some business avoid social responsibilities, ~~however~~ however this responsibility is crucial for a business to be successful. The resistant however ~~may~~ is due to no relationship among the employees and management.