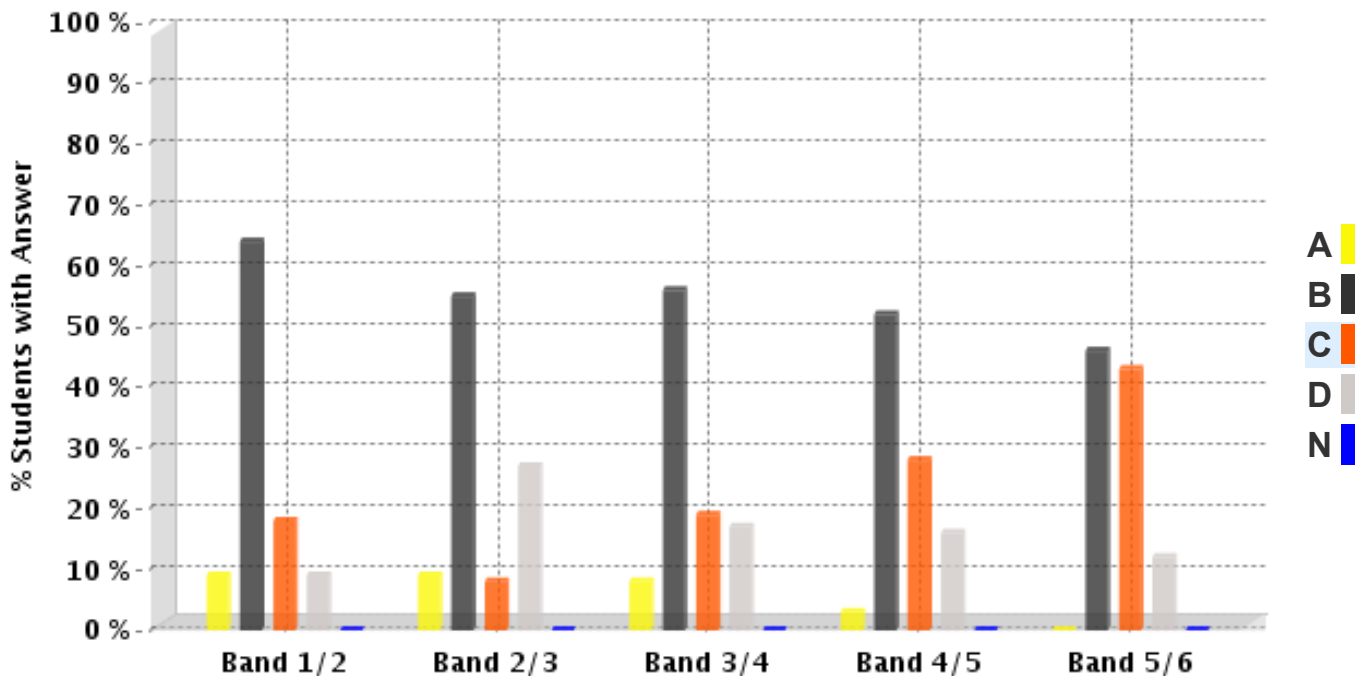


## Question 4

Which of the following strategies is most likely to influence the use of energy saving devices by consumers?

- A  Adhering to industrial patents
- B  Integrating emerging technology
- C  Releasing the product at a suitable time
- D  Evaluating current marketing techniques

### HSC Statistics on this Question:



	Band 1/2	Band 2/3	Band 3/4	Band 4/5	Band 5/6
<b>A</b>	9%	9%	8%	3%	0%
<b>B</b>	64%	55%	56%	52%	46%
<b>C</b>	18%	8%	19%	28%	43%
<b>D</b>	9%	27%	17%	16%	12%
<b>N</b>	0%	0%	0%	0%	0%

The table and graph show, for the groups of students whose marks in the examination corresponded to the borderline between two bands, what percentages of each group selected the responses A, B, C and D. N is used to identify: No valid response.