

Question 12 (5 marks)

There is growing consumer demand for innovative products that enhance the quality of life.

5

Explain a range of factors that contribute to the success of these products.

better living better life. People will always want whats best and if its good quality but also good for the environment its a lot more appealing for customers.

Also many products require trees to be brought down and green leaves bring oxygen which is essential for living.

We need to use ~~our~~ environmental resources carefully and as little as possible.