# MAJOR DESIGN PROJECT MAJOR DESIGN PROJECT BELLY DANGING DRESS

# PROJECT PROPOSAL & PROJECT MANAGEMENT

### Project Proposal:

My major design project is a belly dancing costume.

The reason I chose this is because Im interested in making Costumes and enjoy belly dancing myself.

MOTIVATION: This dress I made is beautifully fitted on the shape of my body, unlike if I bought the dress then it wouldn't be fitted well with my body. I measured my weist and my bust to be able to design the dress in the size that I want.

### PURPOSE:

- \*the belly dancing costume is beautifully designed to fit most.
- \*it is beautifully styled.
- \*it is made from good materials
- \*it attracts a lot of people
- \*nice colours used to design the dress

### THE TARGET MARKET

\*it is not intended to mark the finished product to the public.

\*it is made to fit each person individually.

### AREAS OF INVESTIGATION:

the belly dancing costume has

- \*has a unique appearance
- \*is very comfortable when worn
- \*is eye catching

### WHAT HAS TO BE INVESTIGATED

- \*this dress is only needed by dancers
- \*this dress can be made in all sizes
- \*beads and coloured materials were used
- \*actual belly dancing costumes are valued from \$500
- \*I spent \$300

### CRITERIA ESTABLISHED TO EVALUATE SUCCESS

To be successful the belly dancing costume must be

- \*measured properly
- \*designed well
- \*not too heavy
- \*comfortable

### AESTHETICS:

To be aesthetically successful, the dress must

- \*look unique and different
- \*be eye catching
- \*nice coloured material
- \*fitted well

### MOST IMPORTANT QUALITIES TO THE LEAST IMPORTANT:

- 1.the dress must be safe and well made.
- 2.must be fitted well
- 3.look attractive
- 4.not too heavy

### METHODS USED TO DETERMINE THE SUCCESS OF THE PROJECT.

- \*try it on
- \*dance in it
- \*show people and get opinions about it

# Action-Timeplan

Action	Done by	
Decision on project made	24 <sup>th</sup> April	
Decision of style made	1 <sup>st</sup> May	
Selection of materials	4 <sup>th</sup> May	
Selection of colours	17 <sup>th</sup> May	
Measured dress	17 <sup>th</sup> May	
Started making dress	30 <sup>th</sup> May	
Started my folio	4 <sup>th</sup> June	
Took pictures of the dress	4 <sup>th</sup> June	
Half way through dress	7 <sup>th</sup> July	
Took more photos	7 <sup>th</sup> July	
Half way through folio	18 <sup>th</sup> July	
Took photos of dress	30 <sup>th</sup> July	
Worked on dress	1 <sup>st</sup> August	
Finished dress	17 <sup>th</sup> August	
Started evaluation in folio	23 <sup>rd</sup> August	
Started evaluation in folio		

# Finance plan

item	Date purchased	Cost	
stationary	14 <sup>th</sup> April	\$25	
folders	17 <sup>th</sup> April	\$15	
material	4 <sup>th</sup> May	\$130	
beads	4 <sup>TH</sup> May	\$200	
film	4 <sup>th</sup> May	\$7	
Printing			
magazines	2 <sup>nd</sup> May	\$18	
Total		\$395	



### PROJECT DEVELOPMENT:

Research of literature:

- \*the belly dancing dress has been tested for fit and style.
- \*before designing garment,I used samples so I could make sure that my finished result was designed well.
- \*I asked how my end result was from a dress maker.

Testing and experimentation of materials, tools, techniques, and other resources:

- \*testing of stitching was made to determine the most satisfactory method.
- \*testing for the most suitable material was made.
- \*testing of prototypes was made by wearing and adjusting them.
- \*show photographs of the dress.

Consideration of design factors relevant to the major design project:

in designing a garment the following is required.

- \*select design
- \*purchase materials
- \*measure materials
- \*design dress

I searched for ideas from existing garments, magazines and videos, then I came up with my design.

Experimentation and Testing: after my product was made I

- \*checked for any faults
- \*tried the dress on
- \*made sure it was safe to wear.

## HSC 2002 - Design and Technology

Major Design Project

Band 1/2 Sample 2





DETAIL 1



DETAIL 2



detail 3

**P**RODUCT

- design factors have been briefly listed.
- materials selected and used are aesthetically appropriate, and the product shows minimal evidence of design research in this area.
- the reflection in the folio demonstrates a limited understanding of design theory. CLICK TO VIEW (P3)
- development of design ideas has not been communicated.
- the use of tools and techniques is at an elementary level. (Detail 1, 2 and 3) The candidate described a process of evaluation of ideas and the final product, but no evidence or application of this was evident.