Question 26 (9 marks)

(a) Identify THREE external factors that affect food product development, and give a relevant example for each.

External factor	Example
Tool Puckasing	Australian beas
organic Auds	veretables such as potati

Question 26 continues on page 16

3

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Question 26 (continued)

)	How does the food industry adjust its pricing structures in response to changes in the economy?
	To chases in the economy every products
	Price are increasing and haradors
	Stru increasing Peach instelliants' price
	are increasing a product of price
	one traceions to setter. As lo years later
	The products' price will be shorthe
	hishest a Every consumers of good not want
	to buy Vesetables -> something like that
	Everyone will crop besetables by themselves
	and have their own caus.

End of Question 26