

Examination

Food Technology
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Section	Part	Question Number
IV		29

Date

10.11.11
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Number of booklets  
used for this question

1/1
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### Instructions

- Write your Centre Number and Student Number at the top of this page.
- In the boxes provided write the name and date of this examination, and the number(s) of the question(s) attempted in this booklet.
- If you have not attempted the question, you must still hand in the Writing Booklet, with the words 'NOT ATTEMPTED' written clearly on the front cover.
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Start here.

Food manufacturers and food product developers responded to these societal change by introducing health yogurts, bars, breakfast, and the list goes on

Food product developers responded to this in a positive way because they know their profit lies with the consumers and they're going to follow consumers demands. Foods that have been introduced or changed is now healthier yogurts 99% fat free & they also come in little sizes so you don't over eat.

Food manufacturers have to resize their machines to suit our needs and also everything now is smaller and consumer friendly this is because everyone is on the go and is busy so it is just quick and easy for example the new breakfast bars milk and cornflakes on a bar ready for you to eat on the go.

So in my opinion Yes food manufactoryes and food product developers have responded to these societal change very well and have even taken the initiative to learn about what the consumers wants and needs.

I believe this societal change is good not only for product developers it is very good for the consumers.

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