

Examination

..... Food tech

Section	Part	Question Number
IV		29

Date

10/11

Number of booklets
used for this question

1

Instructions

- Write your Centre Number and Student Number at the top of this page.
- In the boxes provided write the name and date of this examination, and the number(s) of the question(s) attempted in this booklet.
- If you have not attempted the question, you must still hand in the Writing Booklet, with the words 'NOT ATTEMPTED' written clearly on the front cover.
- Write using black or blue pen. (Black pen is recommended.)
- You may ask for an extra Writing Booklet if you need more space.
- **You may NOT take any Writing Booklets, used or unused, from the examination room.**

Start here.

29.

The main change is the manufacturers and developers have increased the amount of healthy and health-related foods on the market.

'Jenny Craig' and 'Weight Watchers' have now brought out foods which help consumers lose weight and become healthier.

The convenience of foods has also increased a lot making things simpler for busy, on-the-go customers eg. business workers catching a train to work each day. They may not have enough time for breakfast each morning but they may have been able to buy convenient products from the supermarket so they can just eat on the train. Eg. yoghurt and muesli meals. This is a recent development where the two foods are divided between each other but still connected to be in the same packaging. This provides a high amount of convenience for the consumer.

There are also 'low-fat' yoghurt versions which shows that people may be on the move, but they can also choose to eat healthier. In most

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food products, there is always that healthier choice the consumer can have.

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