
Question 23 (8 marks)

Explain how government legislation and policies affect the Australian food industry.

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Government legislation dictates what foods can go in and out of Australia, as well as the ingredients in them. They control the additives that are allowed in food products and the labelling requirements to keep the consumer informed in a way that is not misleading. This legislation affects food manufacturing which influences the food available to Australian consumers.

Government policies encourage good health because promoting prevention to health issues is a lot cheaper than having to find a cure for them. Campaigns such as the Australian Guide to Healthy Eating inform consumers about healthy foods, so they can make an informed decision when purchasing food.