

Question 1 (4 marks)

Text 1 will be played twice. There will be a short break between the first and second playings in which you may make notes. After you hear Text 1, you will have 7 minutes to answer Question 1 in the space provided. You will hear a warning signal 2 minutes before the end of this time.

LISTEN to Text 1 and then answer Question 1.

1. 당신이 이진주라고 가정하세요. 영어를 사용하는 직원들을 위하여 미팅의 제목과 내용을 짧게 정리해 보세요. 80단어 정도의 영어로 쓰세요. 4

Imagine you are Jinju Lee. Write a brief note about the meeting for English-speaking colleagues. Write approximately 80 words in ENGLISH.

M E M O

To: All staff at the Australian Office

From: Jinju Lee

Subject: Technology Communication

The company will be developing a new method of marketing using 'Technology Communication' as of 1st January 2013. All staff will be handed a smart phone in order to undertake ~~these~~ this scheme. This method consist taking photo of the products for sale and sending them to the Korean marketing centre. As well as sending ~~ideas~~ video's. The sales report will be sent using email instead of faxing it, which will increase the reliability of the marketing scheme. This method is an advancement in IT in our society allowing our staff to express our company to it's maximum potential.

You may make notes in this space.

- 한국 market
- 권장상품 2013 1월 1일 new using technology communication
- smart phone for each employee, take photo of new object & upload. 한국 마케팅.
- sales report from fax ~ email. video.
- IT