Question 11 (1 mark)

How could a .wav file be optimised for use on the web?   1

Clarity be sufficient

Question 12 (2 marks)

Compare downloading and streaming video.   2

Downloading a video is when a video
is copied & transfered to a file off of another
file.
Streaming a video is putting a video into
a file or website browser rather than downloading
which is taking.

Question 13 (2 marks)

What are the advantages of using cascading style sheets when developing websites?   2

Cascading Style sheets take up little space on the website & often blend into the ~~web~~ website design so they don't detract from the information on the site whilst still being accessable enough to travel through the site.

Question 14 (3 marks)

Identify TWO types of video compression and describe an advantage of each.   3

Video compression to fit into a website & video compression to fit into a multimedia piece. Both allow the video to be viewed with clarity although at the fraction of the size.

Question 15 (3 marks)

Discuss the suitability of using vector and bitmapped images in a multimedia presentation.

3

Vector images are one size so are not suitable to be enlarged or made smaller. This makes it not suitable for multimedia presentations as it may look out of place.

Bitmapped image are suitable as they are easily compressed with the size easily changed. This allows the image to fit into the presentation with clarity & relevance.

Question 16 (4 marks)

Describe the procedures that need to be followed by a web designer when constructing a website. 4

Sutability for the websites purpose is the most important early step. followed by a story board that reaches the customers requirements. A finance plan will then be organised. Colar & design of a logo is encorperated into the story board.

Production begins & copywrite documentation is essential to make sure you havent stolen someone elses logo or design. Also copy write of the designers work is essental to make sure their work cannot be taken or forged.

Presentation to the customer is important to see if they approve & finally uploading of the site onto the internet. & Site management & maintenance will be required.