Question 11 (1 mark)

How could a .wav file be optimised for use on the web? 1

Sound file - uploaded eg music.

Question 12 (2 marks)

Compare downloading and streaming video. 2

when a video is downloaded, it i stored on the computer harddrive, ~~there~~ when it can be accessed multiple times. However when a video is streaming, it alows a person to download the video only from the site to wath on the spot & is not stored on the Hard drive.

Question 13 (2 marks)

What are the advantages of using cascading style sheets when developing websites?   2

Organise where everything goes
Such as layout, text etc.

Question 14 (3 marks)

Identify TWO types of video compression and describe an advantage of each.   3

lossy compression - allows
a video to be conpressed &
unconpressed to be used

Question 15 (3 marks)

Discuss the suitability of using vector and bitmapped images in a multimedia presentation.

3

A vector is used only on shapes and allows an image not to be distorted or damaged (pixilated).

When an image is bitmapped, it is being changed size wise ~~wise~~ wise and therefore will be distorted. ~~Yet it~~

~~But~~ Bitmapped images should be used in a multimedia presentation as we have more control over then.

costs (web hosting)
permission of text & images

Question 16 (4 marks)

Describe the procedures that need to be followed by a web designer when constructing   4
a website.

The web designer must first plan out
his website using storyboards
& sketches to achieve his wanted layouts.

They must then calculate & plan
their financial costs such as
equipment needed & web hosting costs.

Next they must seel permission to
use all text & images which are
not theirs.

Finally they can create & upload
their website.